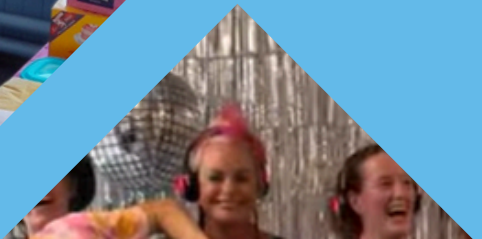


**Cruse
Scotland**
Bereavement Support



Partner with Cruse Scotland

A corporate partnership that supports bereaved people in your communities

About us

We're Cruse Scotland and for over 60 years, we have helped bereaved children, young people and adults across the Nation who have struggled to face the future after the death of someone close.

We believe no one should struggle alone

It doesn't matter their age, their relationship to the deceased, or how recent or long ago the death occurred, we're here to offer support - and hope - where and when it is needed most.

Our wide range of vital support services include;

- A Free Bereavement Helpline
- One-to-one professional grief counselling sessions
- GriefChat (instant online support with a counsellor)
- Early support for those who are very recently bereaved
- Specialist support for children and young people
- Group support, training, and more.

Thorin, aged 10

When my dad died suddenly I felt so sad and scared, and I became confused and angry. Speaking with Annamarie at Cruse Scotland really helped me. When we were playing UNO or building Lego together I found it easier to tell her how I was feeling.

"I cannot thank you enough Cruse Scotland - my wee boy is back!"

Diana (Thorin's mum)



It's only because of people like you that this support is possible!

Why partner with Cruse Scotland

Working with Cruse Scotland means making a real and lasting difference to the lives of thousands of bereaved people across the communities where you live and work. Alongside this meaningful impact, your organisation will also benefit from:

- Dedicated fundraising support - a direct contact who will be available to keep you motivated and up to date with your company's impact
- We'll support you to earn the Bereavement Charter Mark for your company, meaning you can proudly share with the world you are a bereavement friendly workplace and a caring and compassionate employer
- Support with press opportunities as well as promotion on our website and social channels throughout the partnership
- Free and discounted entries for some popular challenge events
- We can kit out challenge event participants in a Cruse Scotland t-shirt
- Employee volunteering opportunities
- Access to our 'Proud to support' logo you're welcome to share and display
- Have a stall for free at our annual National volunteer conference and an insert into the delegate pack
- We can upskill a member of your team to become a 'Grief Champion' for your work place - a point of contact for colleagues who can signpost to our free support services or provide very general grief wellbeing hints and tips, and our self help materials



The impact of your support



£90,650

would run our children and young people service for a whole year



£34,998

funds our Free Bereavement Helpline for a full Quarter



£20,000

covers a full year of GriefChat



£7,000

could set up a support group in your region



£2,477

pays for a day! Funding all Cruse Scotland services

- ★ Last year we supported **6,776** individuals across all of our services.
- ★ 85% of clients report a significant improvement in their wellbeing after receiving support from Cruse Scotland
- ★ 90% of delegates who attend Cruse Scotland grief and bereavement training feel more confident to support bereaved colleagues



Let's transform the lives of many, together!



Meet our previous corporate supporters



Jackson Boyd are incredibly proud to have raised £4,500 in support of Cruse Scotland. The work you do is truly life changing, and it's been an honour to contribute to your mission to provide crucial bereavement support to so many vulnerable people across Scotland.

Thank you for the opportunity to partner with you, it has been wonderful working with you and getting to see the vital work that you and all your volunteers do.

Aligning our values

At Cruse Scotland, our values are at the heart of everything we do. They guide how we support bereaved people and how we work as a team.

When our values align with yours, we can both make a meaningful difference to bereaved children, young people, and adults - transforming lives and improving wellbeing across Scotland.

By partnering with us, we can help you help your community.

Compassionate: We are respectful, warm, kind and here when people need us most. We offer people the time and space to talk when they are ready.

Professional: We are experienced, committed and operate to the highest standard. Our services are based on best practice, research, and feedback.

Inclusive: We value and develop our diverse team and strive to understand and respond to the needs of all communities across Scotland to make sure no one goes through grief alone.

Collaborative: By working as a team and collaborating with others, we can help build a more empathetic, bereavement-friendly society in Scotland.

Dedicated: Our passion and knowledge help people live with their grief, one day at a time.

When grief is so overwhelming that children, young people, or adults lose hope and can't imagine life without their loved one, your company's support can change everything.

Let's work together to transform lives.

If you would like to talk about supporting or partnering with Cruse Scotland, please get in touch:



fundraising@crusescotland.org.uk



01738 444 178



www.crusescotland.org.uk